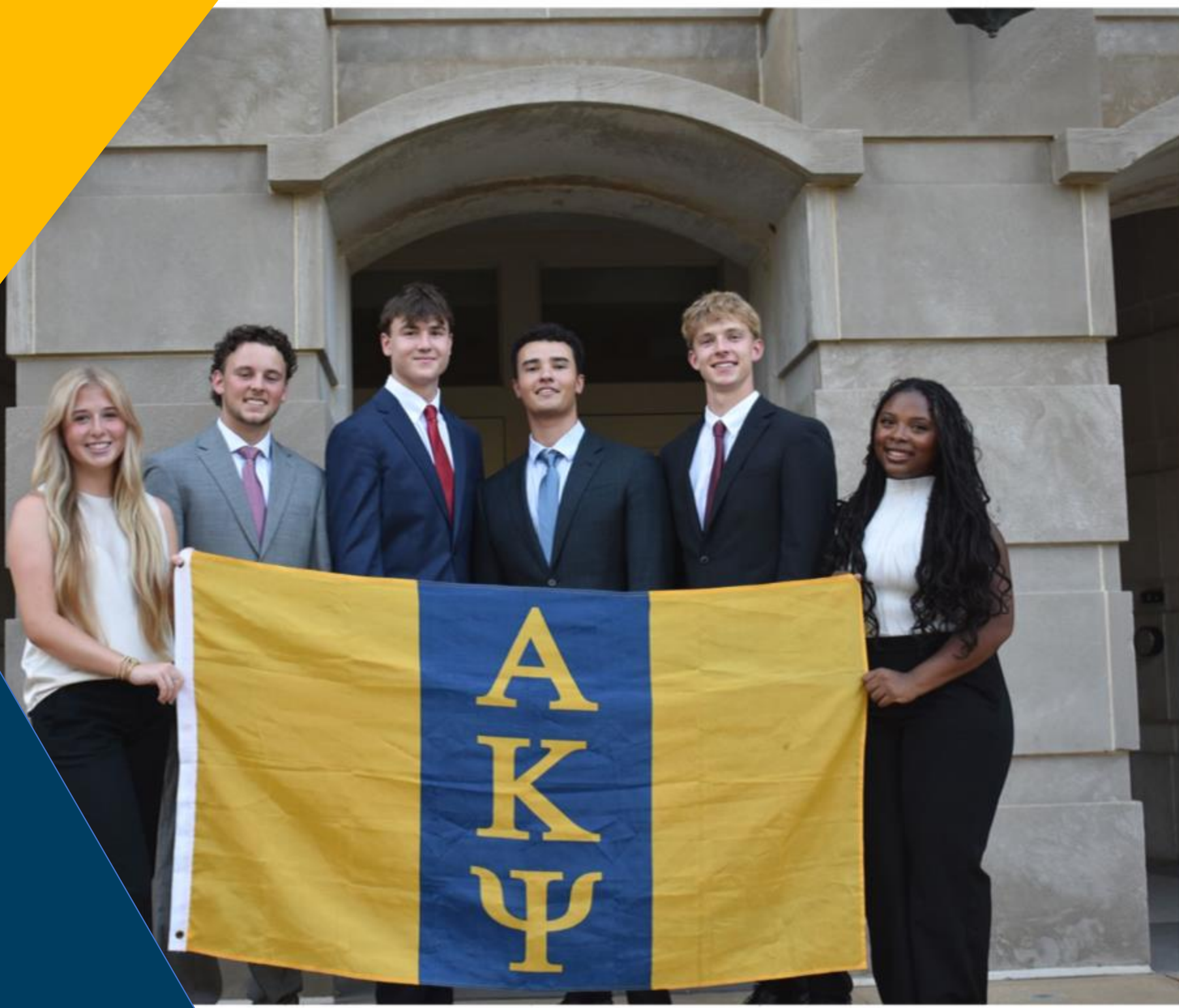


**2025**

# Partnerships

**ALPHA KAPPA PSI**

**Professional Business Fraternity**



AKΨ

# CONTENT



**WHO WE ARE**



**BENEFITS**



**PARTNERSHIP  
TIERS**





Who  
**We**  
Are

# Our Stats *AKΨ*

**Chapter of the Year**  
2010, 2012, 2014, 2016, 2019

**3.89**

**Average GPA**

**46%**

**Hold on-Campus  
Leadership Positions**

**64%**

**with  
Internship  
Experience**

**220+**

**Total  
Members**

# Partner Benefits!



## High-Level Talent Pool

Gain direct access to over  
220 promising candidates



## Campus-Wide Marketing

Boost your presence at one  
of the largest universities in  
the nation



## Tax-Deductible

Donations to the Alpha Rho  
Chapter through the  
AKPsi Foundation are tax-  
deductible



# Partnership Tiers

## GOLD

**\$1,000**

### All the benefits of Blue plus...

- In-Person Chapter Presentation
- Top-Sponsor Website Spotlight
- Company-Tailored Resume Book

## BLUE

**\$750**

### All the benefits of Basic plus...

- Feature in Recruitment Handouts
- Social Media Marketing
- Resume Book

## BASIC

**\$500**

### Benefits include...

- Chapter-wide email marketing
- Sponsor Website Placement
- Distribution of Promo Materials

# Tier Breakdown

	GOLD	BLUE	BASIC
Chapter-wide Email Marketing	✓	✓	✓
Sponsor Website Placement	✓	✓	✓
Distribution of Promotional Materials	✓	✓	✓
Feature in Recruitment Handouts	✓	✓	
Social Media Marketing	✓	✓	
Resume Book	✓	✓	
In-Person Chapter Presentation	✓		
Top Sponsor Website Spotlight	✓		
Company-Tailored Resume Book	✓		





# THANK YOU!

[finance@akpsibama.org](mailto:finance@akpsibama.org)

